



NEWS RELEASE

CenturyLink names Kevin McCarter Central Region president

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MONROE, La., March 7, 2013 /PRNewswire/ -- **CenturyLink, Inc.** (NYSE: CTL) has named Kevin McCarter, currently vice president and general manager for the company's central and eastern North Carolina markets, as the new president for the company's Central Region. He will be based in the region headquarters in Denver, and will oversee operations in an eight-state territory comprised of Arkansas, Colorado, Kansas, Louisiana, Mississippi, Missouri, Oklahoma and Texas.

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(Logo: <http://photos.prnewswire.com/prnh/20090602/DA26511LOGO>)

In this new role, McCarter will have responsibility for the company's operational, financial, and customer experience performance throughout the region. As the region's highest-ranking executive, he will oversee a wide range of employees, including six market-level vice presidents and general managers.

He joined United Telephone Company of Florida in February 1988 as a management trainee and has held positions of increasing responsibility at Sprint, Embarq and CenturyLink. His career has included leadership roles in network engineering, customer service, and field operations.

McCarter has been in his current position since July 2009. He has been responsible for all aspects of operations and retail sales for central and eastern North Carolina, including product and service installation and repair, sales and service, retail operations, marketing and public affairs. He was also responsible for managing the successful launch of CenturyLink Prism TV in the North Carolina market.

"Kevin's extensive telecommunications expertise will help CenturyLink as we focus on growing our business across

our markets," said CenturyLink Chief Operating Officer Karen Puckett. "We are confident he will continue to leverage his knowledge and experience to benefit our customers and the company in his new role."

McCarter received his degree in business management with an emphasis in information systems management from Florida State University.

About CenturyLink

CenturyLink is the third largest telecommunications company in the United States and is recognized as a leader in the network services market by technology industry analyst firms. The company is a global leader in cloud infrastructure and hosted IT solutions for enterprise customers. CenturyLink provides data, voice and managed services in local, national and select international markets through its high-quality advanced fiber optic network and multiple data centers for businesses and consumers. The company also offers advanced entertainment services under the CenturyLink® Prism™ TV and DIRECTV brands. Headquartered in Monroe, La., CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations. For more information, visit www.centurylink.com.

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