



NEWS RELEASE

CenturyLink to Adopt New Operating Group Structure

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MONROE, La., March 22, 2012 /PRNewswire/ -- To more effectively leverage its assets to benefit business and government customers, CenturyLink, Inc. (NYSE: CTL) is revising its operating group structure. The new organizational structure is expected to better support integrated solutions for enterprise clients.

(Logo: <http://photos.prnewswire.com/prnh/20090602/DA26511LOGO>)

Effective April 1, the company will consolidate its organizations focused on its business and government customer segments into two organizations. National and international Business Markets Group (BMG) customers, all Savvis customers and federal government customers will now be served by the Enterprise Markets Group (EMG). In-region large business customers and state and local government customers will be served by the existing Regional Markets Group (RMG). The Wholesale Markets Group (WMG) will remain in its current form.

"These organizational changes will allow us to more effectively leverage the strategic assets from our recent acquisitions of Embarq, Qwest and Savvis to better serve our business and government customers," said Glen F. Post, III, CenturyLink chief executive officer and president. "RMG and EMG will offer a full portfolio of services from voice to broadband to IT services, including colocation, managed hosting and cloud services. We are adopting a more integrated approach, which will help us serve our customers more effectively."

RMG will serve the entire range of business customers from small businesses to regional enterprise customers that operate predominantly in the company's local operating regions, as well as local and state government agencies in those local service areas. EMG will serve all national and international enterprise customers and federal government agencies.

Karen Puckett, executive vice president and chief operating officer, will continue to lead RMG. Jim Ousley will serve

as chief executive officer of Savvis and president of EMG. Bill Cheek will continue to serve as president of WMG.

About CenturyLink

CenturyLink is the third largest telecommunications company in the United States. The company provides broadband, voice, wireless and managed services to consumers and businesses across the country. It also offers advanced entertainment services under the CenturyLink™ Prism™ TV and DIRECTV brands. In addition, the company provides data, voice and managed services to enterprise, government and wholesale customers in local, national and select international markets through its high-quality advanced fiber optic network and multiple data centers. CenturyLink is recognized as a leader in the network services market by key technology industry analyst firms, and is a international leader in cloud infrastructure and hosted IT solutions for enterprises through Savvis, a CenturyLink company. CenturyLink's customers range from Fortune 500 companies in some of the country's largest cities to families living in rural America. Headquartered in Monroe, La., CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations. For more information, visit www.centurylink.com.

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