



NEWS RELEASE

CenturyTel First Telecom Provider to Offer Broadband TV to Small-City Markets

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MONROE, La., Oct. 25 /PRNewswire-FirstCall/ -- CenturyTel, Inc. (NYSE: CTL) is launching unique new products, including Broadband TV, in small-city markets across 25 states. CenturyTel High-Speed Internet customers can now enjoy more than 24 channels of real-time, live television on their computers via CenturyTel's new Broadband TV service.

CenturyTel's Broadband TV service includes anytime, anywhere access to live television. Customers can access a wide range of quality programming including news, weather, sports, history, financial reports, comedy, programs for the family and kids, movies, TV classics and more.

CenturyTel will continually add entertainment choices such as music, on-demand movie and sports programming. With CenturyTel Broadband TV there is no hardware or software to install. It gives customers more control and flexibility to watch TV on their own schedule -- much like DVR technology except it's completely mobile.

"Because CenturyTel has consistently invested in high-quality network infrastructure, our customers can enjoy the mobility and convenience in entertainment services typically only available in urban markets," said Karen Puckett, CenturyTel President and Chief Operating Officer. "We are excited about providing an alternative to traditional entertainment platforms with the launch of our Broadband TV service. Applications utilizing high-speed streaming audio and video leverage the strength of our network and demonstrate CenturyTel's broadband leadership."

CenturyTel (NYSE: CTL) is a leading provider of communications, High-Speed Internet and entertainment services in small-to-mid-size cities through our broadband and fiber transport networks. Included in the S&P 500 Index, CenturyTel delivers advanced communications with a personal touch to customers in 25 states. Visit us at <http://www.centurytel.com>.

Visit this link to view a short demonstration of Broadband TV.

<http://www.mobitv.com/centurytel/demo/player/offlineVersion.html>

For a free, 48-hour trial subscription to CenturyTel's Broadband TV service (available only to members of the media) please call Annmarie Sartor at 318-388-9671 or email annmarie.sartor@centurytel.com.

SOURCE CenturyTel, Inc.

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