



NEWS RELEASE

Lumen Surpasses 1,000 Customers on Network-as-a-Service (NaaS) Platform

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Milestone and momentum underscores demand for a new kind of programmable enterprise network built for the AI economy

DENVER--(BUSINESS WIRE)-- Lumen Technologies (NYSE: LUMN) today announced it has exceeded 1,000 customers on its Network-as-a-Service (NaaS) platform—a major milestone in the shift toward faster, smarter enterprise connectivity. As businesses embrace AI to transform operations, the demand for agile, scalable connectivity has never been greater. Lumen's NaaS platform meets this need with instant speed, control, and scalability, helping companies modernize without the complexity of legacy infrastructure.

"This is a landmark milestone to observe as we continue to focus on what enterprises need, where the world is going, and where we lead," said Ashley Haynes-Gaspar, Executive Vice President and Chief Revenue Officer, Lumen Technologies. "Lumen's NaaS is built for the pace of modern business: fast, secure, scalable, and easy to use. And while we celebrate every new customer, it is wonderful to call out this signpost on our journey to power the next generation of business."

Lumen NaaS is a comprehensive suite of services designed to revolutionize how businesses procure and manage networking in the digital age. By combining instant, on-demand resources with advanced networking technologies, Lumen NaaS empowers organizations to improve business agility, reduce operational overhead, and support next-gen digital experiences. Lumen equips enterprises with the flexible, high-performance connectivity they require through a portfolio of innovative services and helps enable seamless access to hyperscalers such as AWS, Microsoft, and Google Cloud, as well as third-party data centers via strategically located cloud on-ramps.

Since launching at the end of 2023, Lumen NaaS has been recognized as the **2024 NaaS Service Provider of the Year throughout North America**¹ and continues to expand throughout the U.S.—offering dynamic bandwidth and

edge-to-core automation to help enterprises compete in an AI-driven economy.

NaaS Connectivity in Minutes, Fortified for the AI Era

Customers can digitally connect applications across offices, hyperscalers, and data centers using private or public connectivity within minutes via self-service, with the flexibility to scale capacity up or down based on business needs and variable demand.

The suite of services includes Internet On-Demand for public connectivity, Ethernet On-Demand for layer 2 private connectivity, and IP VPN On-Demand for layer 3 private connectivity. Available security features for Internet On-Demand include DDoS Essentials for automated, multi-layered volumetric attack protection, and Lumen DefenderSM, powered by Black Lotus Labs, to provide threat intelligence and proactively block malicious traffic before it reaches the network perimeter.

Enterprises Winning with Lumen NaaS

Enterprises across industries are using the platform to solve real-world, complex challenges like cloud migration and SaaS integration, streamline operations during mergers and acquisitions, and power high-stakes performances—from live sports broadcasts to global media events.

Lumen NaaS has attracted top-tier brands including Best Buy, C3Aero, Churchill Downs ® Racetrack, Clearway Energy Group, Columbia Sportswear Company, Hanmi Bank, IVision, Foot Locker, MTNSat, and Pac-12 Enterprises.

Here's what some of them are saying:

- "By partnering with Lumen, C3Aero was able to deploy internet services quickly and efficiently, allowing us to focus on our core business of providing cutting-edge technology solutions to the aviation industry."—John Speranza, Founder and CEO, C3Aero
- "When you're hosting one of the greatest sporting spectacles on Earth, speed matters — and not just on the track. With Network-as-a-Service technology, we can bring high-capacity, secure connections online in minutes to power everything from media coverage to vendor support and guest Wi-Fi. It's that kind of behind-the-scenes innovation that ensures Derby Week runs smoothly and delivers unforgettable experiences to fans in the stands and around the globe." —Mike Wood, Senior IT Director, Churchill Downs ® Racetrack
- "Partnering with Lumen and leveraging their NaaS experience has significantly boosted our DRaaS/BaaS capabilities. The dynamic bandwidth provisioning and effortless service initiation enable us to provide superior customer service." —Clint St. Romain, Architect, Managed Services, IVision

NaaS-Ready Network for What's Next

The Lumen NaaS platform is built on top of one of the world's most expansive and deeply interconnected networks. With approximately 163,000 on-net buildings and 340,000 global fiber route miles, Lumen's scale enables low-latency, ultra-high-capacity, and AI-optimized connectivity across enterprise corridors, cloud regions, and edge locations.

Lumen is continuing to invest in the network, expanding its on-net footprint with a goal to reach 47 million intercity fiber miles by the end of 2028, scaling beyond 100G, and upgrading backbone capacity across key metro and intercity routes. These investments of targeted infrastructure upgrades and strategic capital funding to support fiber builds in high-growth markets are Lumen's foundation for delivering the flexible digital infrastructure and connectivity that modern enterprises demand.

Watch this short **video** to see how Lumen NaaS delivers instant, secure, and scalable connectivity.

Learn more at **Internet On-Demand | Network-as-a-Service (NaaS) | Lumen**.

¹ Recognized by MPLIFY, formerly MEF, as 2024 NaaS Service Provider of the Year – North America.

About Lumen Technologies

Lumen is unleashing the world's digital potential. We ignite business growth by connecting people, data, and applications – quickly, securely, and effortlessly. As the trusted network for AI, Lumen uses the scale of our network to help companies realize AI's full potential. From metro connectivity to long-haul data transport to our edge cloud, security, managed service, and digital platform capabilities, we meet our customers' needs today and as they build for tomorrow.

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