

## Savvis Introduces Big Data Solutions

2013-10-22

ST. LOUIS, Oct. 22, 2013 /PRNewswire/ -- Savvis, a CenturyLink company (NYSE:CTL) and global leader in cloud infrastructure and hosted IT solutions, today announced the availability of **Savvis Big Data Solutions**, a full suite of services designed to help organizations glean the most value from their data.

(Logo: <http://photos.prnewswire.com/prnh/20111122/CG10879LOGO>)

Savvis Big Data Solutions gives enterprises and government organizations access to the compute, storage and high-bandwidth network capabilities required to power virtually any analytics application. The suite includes Savvis' managed services for **Cloudera** and **MapR** platforms based on **Apache Hadoop**.

"Businesses wanting to transform their operations and customer experiences through powerful, new analytics capabilities need a robust IT foundation," said Steve Garrou, vice president, global solutions management, at Savvis. "Savvis Big Data Solutions helps organizations maximize value from their analytics investments through scalable, secure infrastructure services that deliver faster time to market for competing in today's dynamic marketplace."

Big Data Solutions offers hosted, fully managed hardware and software services for optimizing data storage, integration, retrieval and analysis through:

- Enterprise-grade Infrastructure-as-a-Service capabilities, including scalable compute and storage platforms, software and security services;
- Secure, high-bandwidth network connectivity for accessing, integrating and processing massive amounts of data;
- Software licensing and operations management for Cloudera and MapR distributions of Apache Hadoop, including configuration, monitoring, upgrades and security;
- Big data planning and implementation services, including environment design, security planning and project

management; and

- Consulting services for client business-case development.

Savvis designed Big Data Solutions to respond to today's rapidly evolving analytics technologies, which require substantial infrastructure and computing power to operate.

"Big data strains the ability of technology to store, process and access customer data," writes Forrester Research Inc. principal analysts Mike Gualtieri and Noel Yuhanna in the July 2013 report, "Customer Engagement Can't Begin Without A Next-Gen Customer Data Management Platform."

"The increasing volume, velocity and variety of data should be a boon for customer data richness, but only if firms have the technology and processes to collect, store, process and access it. Traditional data management approaches often lag behind when it comes to huge data volumes, superfast data collection or the analysis of customer events stored in different data formats," Gualteri and Yuhanna write.

The availability of Savvis Big Data Solutions follows the introduction of Savvis' expanded solutions portfolio, **announced earlier this month**. For more information, visit <http://www.savvis.com/big-data>.

#### **About Savvis**

Savvis, a CenturyLink company, provides industry-leading IT infrastructure solutions that keep enterprises powered for business in today's ever-changing global marketplace. Combining deep, proven experience with personal commitment, Savvis delivers cloud, colocation and managed-hosting services over advanced networks, enabling its clients to focus on their core environments and meet new market opportunities.

#### **About CenturyLink**

CenturyLink is the third largest telecommunications company in the United States and is recognized as a leader in the network services market by technology industry analyst firms. The company is a global leader in cloud infrastructure and hosted IT solutions for enterprise customers. CenturyLink provides data, voice and managed services in local, national and select international markets through its high-quality advanced fiber optic network and multiple data centers for businesses and consumers. The company also offers advanced entertainment services under the CenturyLink® Prism™ TV and DIRECTV brands. Headquartered in Monroe, La., CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations.

For more information, visit [www.savvis.com](http://www.savvis.com) or [www.centurylink.com](http://www.centurylink.com).

SOURCE Savvis