



ENVIRONMENTAL POLICY

OUR COMMITMENT

Viad Corp and its subsidiaries (“Viad”) are committed to the ongoing improvement of our environmental stewardship efforts. This policy, approved by our senior leadership team and the Board of Directors, establishes Viad’s commitment to protect the environment and continually strive to utilize natural resources and energy more efficiently.

Viad acknowledges that our operations have an impact on the environment. We take steps to prevent, detect and respond to actions that are harmful to the environment, such as reducing waste and emissions as well as promoting resource conservation. We also understand the importance of creating environmental awareness and promoting stakeholder involvement in environmental issues faced by our company.

Further, we adhere to the following key principles:

- Use energy efficiently and make reductions wherever feasible
- Always work to conserve water and other natural resources
- Implement practices to significantly reduce carbon emissions, electrical consumption, and water usage
- Recycle, when possible, to reduce waste
- Make purchasing decisions that create the least environmental harm

CLIMATE CHANGE

Viad understands the significance of climate change and acknowledges the importance of proactively managing the climate-related risks and opportunities.

Viad’s potential climate-related risks include, but are not limited to:

- Changes in climate decreasing the desirability of our destinations,
- Climate change-driven catastrophes damaging our lodges or inhibiting our guests’ travel, and
- Changing consumer preferences toward travel due to the carbon intensity of travel.

Though climate change causes risks for Viad, it also creates important opportunities to:

- Optimize our resource efficiency by increasing energy efficiency and recycling in addition to reducing our water usage and waste. Currently Viad is enhancing resource efficiency by using LED technology for GES’ custom builds and making investments each year to improve its energy conservation and overall sustainability.
- Utilize cleaner sources of energy, which are likely to become more widely available as policy incentives are created and technologies advance. To facilitate clean energy use and improved sustainability more broadly, Pursuit has made identifying sustainability opportunities as a requirement in capital expenditure proposals.
- Educate our employees and other stakeholders about climate change and reducing our environmental impacts. We have the responsibility to be good stewards of our environment and, particularly in our Pursuit business, which takes customers to iconic locations, we have the

opportunity to discuss the changes we see happening year-over-year in the environments in which we work.

As part of our process for managing climate-related risks and opportunities, we are developing metrics that will aid us in monitoring and evaluating our climate risk management.

REPORTING

Environmental laws and standards protect us, our customers, and our communities. Our services, products, operations, and behavior meet all applicable government and company environmental standards. We meet, and strive to exceed, all environmental laws and regulations.

- We report any environmental problems or concerns immediately, including to our Law Department
- We immediately report any government citation or notification regarding a potential environmental violation to Viad's Law Department
- We immediately report any violation of environmental laws to the proper authority
- We obtain necessary permits for our operations
- We use properly certified employees and contractors when maintaining refrigeration equipment
- We properly store and dispose of hazardous materials