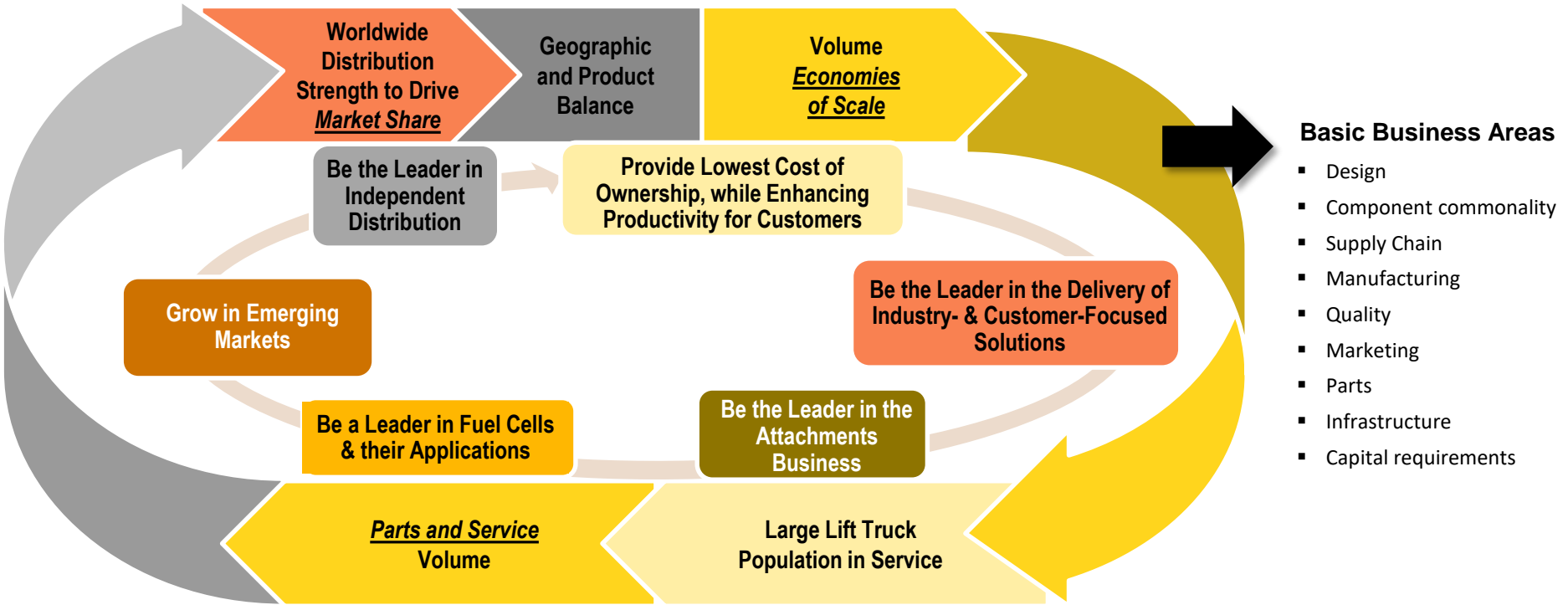


Core Strategies Designed to Drive Economic Engine by Increasing Market Share



A large lift truck population base drives parts and service volume resulting in enhanced profitability for Hyster-Yale and dealers