



NEWS RELEASE

Canal+ Group Delivers First-Ever 4K Broadcast of UEFA Champions League Final With Cisco Videoscape

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Cisco AnyRes Live UHD Encoders Used for Pioneering Broadcast

COLOGNE, GERMANY -- (Marketwired) -- 06/11/15 -- **ANGA COM 2015** -- Cisco (NASDAQ: CSCO) announced today that it participated in the experimental 4K Broadcast of UEFA Champions league Final on June 6. Canal+ Group used the Cisco[®] Videoscape [AnyRes Live ultra high definition \(UHD\) encoders](#) for its pioneering broadcast of the UEFA Champions League Final in 4K ultra high definition over Satellite and OTT. 4K resolution offers a whopping 8.3 million pixels to display a virtually flawless picture, delivering vivid colors and picture details of the highest quality, even when viewed up close and on the largest screens.

The Cisco AnyRes 4K Encoder brings leading edge quality for real-time media delivery applications such as live sports, and best-in-class reliability and stability required for high profile, must-see events. The Cisco AnyRes platform can stream multiple formats to any device, including iPhone, iPad, feature phones and smartphones, as well as delivering pristine ultra HD video to TVs.

Highlights:

- The pioneering broadcast delivered spectacular 4K UHD picture, using HEVC compression technology to minimize the required bandwidth, along with the highest quality encoding using an HEVC/H.265 codec developed by Cisco.
- Committed to openness and multi-vendor integration, Cisco participated in this showcase with a number of vendors who worked together at the request of Canal+ to turn this broadcast into a showcase for 4K UHD.

Tags/Keywords:

Cisco, Canal+, ultra high-definition, 4K, UHD, UEFA Champions League Final, Videoscape.

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