



NEWS RELEASE

Cisco Small Cells Set to Benefit EE Enterprise Customers

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High-Quality Indoor Mobile for Smallest Branch to the Largest HQ
BARCELONA, SPAIN -- (Marketwired) -- 03/03/15 -- At [Mobile World Congress 2015](#), Cisco (NASDAQ: CSCO) today announced that EE, the UK's largest mobile network operator, is deploying Cisco small cells to support its growing base of enterprise customers. Cisco's end-to-end small cell solutions will scale to be suitable for small, medium and large enterprise buildings.

Enterprises and their customers will benefit from a "five-bar" experience using standalone access points and a small cell solution that will support modules that plug into existing Cisco Wi-Fi access points. Installation is simple compared to traditional in-building systems, and cells will coordinate automatically to provide complete coverage that reaches every corner of the building.

"We have constantly sought to take innovative approaches to providing the best mobile network with the best coverage and the best experience, and that has been a major factor in driving our success with UK businesses," said Rakesh Murria, Product Director at EE. "Cisco has a high-quality small cell solution that works with all sizes and shapes of enterprise buildings, and its leadership in networking makes it an ideal partner for our continued growth in this market."

"We're delighted to be working with EE on the new wave of enterprise small cell deployments," said Scott Morrison, vice president and general manager of Cisco's small cell business. "We are confident that our end-to-end solutions, which accommodate all building types with full Wi-Fi integration, will provide world-class support to EE and its customers well into the future."

The newly released [Cisco Visual Networking Index: Global Mobile Data Traffic Forecast Update, 2014-2019](#) projects nearly 10-fold global mobile data traffic growth over the next five years. Much of this growth will be indoors, which underscores the increasing importance of small cell technologies in many carriers' mobile service delivery strategies.

Additional Supporting Resources

- [Cisco Visual Networking Index home page](#)
- Cisco Visual Networking Index Mobile Data Traffic blog post: "[Three Mobile Trends to Watch](#)"
- Read the complete [Cisco Visual Networking Index: Global Mobile Data Traffic Forecast Update, 2014-2019](#) white paper.
- [Cisco Visual Networking Index: Global Mobile Data Traffic Forecast, 2014-2019 Q&A](#)
- Learn more about the free [Cisco Visual Networking Index resources](#)
- See the latest Cisco Data Meter results worldwide: <http://ciscovni.com/data-meter/index.html>
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