



NEWS RELEASE

Cisco's Collaboration SVP Rowan Trollope to "Reimagine Collaboration" in Streamed Keynote at Enterprise Connect on March 17

2015-03-16

Trollope to Unveil Innovations That Are Modernizing Collaboration in Every Room, on Every Desk and in Every Pocket

SAN JOSE, CA -- (Marketwired) -- 03/16/15 -- Cisco (NASDAQ: CSCO)

WHAT:

Today's flexible, cloud and mobile driven businesses are clamoring for collaboration solutions that offer a "no compromises" experience in every room, on every desk, and in every pocket. In his keynote address on Tuesday, March 17 at 10 am ET at Enterprise Connect 2015, "Reimagine Collaboration: In Every Room, On Every Desk and In Every Pocket," Rowan Trollope, senior vice president and general manager, Collaboration Technology Group, Cisco, will talk about the growing demand in the workplace -- from the IT administrator to the end user -- collaborative experiences that are simple, easy to use, integrated and delightful.

During his keynote, Rowan will unveil Cisco's latest news announcements spanning mobile, cloud, video and services that are enabling teams to share ideas and get work done, while also giving customers new ways to delight end users. Rowan will also reveal via product demos innovations that will help teams reimagine how they collaborate with people both inside and outside of their company, bringing a new level of simplicity to collaboration.

In addition, several Cisco product technical sessions with experts will take place during the Enterprise Connect conference:

- Cullen Jennings, Cisco fellow, will host:
 - A discussion on the state of WebRTC
 - Monday, March 16 from 8:30 a.m. to 9:30 a.m. ET
 - Location: Osceola B

- A WebRTC standards update titled, "When Will WebRTC become available for you?"
 - Monday, March 16 from 11 a.m. to noon ET
 - Location: Osceola B
- Rowan Trollope will host the UC Summit Keynote Panel for a discussion titled "Reality Check on Progress Toward UC"
 - Monday, March 16 from 11:00 a.m. to noon ET
 - Location: Osceola C
- Jonathan Rosenberg, vice president and chief technology officer, Collaboration Technology Group will speak with a customer panel on the topic of "What Kind of Hybrid Should Your Cloud Be?"
 - Tuesday, March 17 from 2:45 p.m. to 4 p.m. ET
 - Location: Sun B
- Additional Cisco sessions can be found [here](#).

Enterprise Connect attendees can also visit Cisco at Booth #1205 to see demonstrations of collaboration solutions from Cisco and Cisco partners. Demonstrations will showcase how Cisco collaboration solutions are enabling integrated experiences from your pocket to the boardroom, helping everyone, not just the c-suite, work better together and remain accessible from anywhere on any device.

WHO:

Rowan Trollope, senior vice president and general manager, Collaboration Technology Group, Cisco

WHEN:

Live: Tuesday, March 17, 2014, 10:00 - 10:30 a.m. Eastern Time

On-demand replay available on March 17 after 2 p.m. EDT

WEBCAST:

Cisco will be streaming Rowan's keynote from the [Collaboration Virtual Experience](#). Registration details available [here](#).

During the live stream, Cisco experts will be standing by in the Collaboration Community to respond to questions that come in during and after the keynote. Learn from questions posted by other attendees, or ask your own. A replay of the live event will be posted [here](#) on March 17 after 2 p.m. EDT.

About Cisco

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Press Contact:

Nicole Andergard
Cisco

503-946-8399
nanderga@cisco.com

Industry Analyst Contact:

Jenna Duston
Cisco
408-424-7210
jeabeyta@cisco.com

Investor Relations:

Andrew Chan
Cisco
408-525-9918
anchan3@cisco.com

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