



NEWS RELEASE

Enterprises Get Increased Scalability, Agility from Verizon and Cisco

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Verizon's SD-WAN Service, Based on Cisco Virtual Managed Services Helps Businesses Deliver Services to Customers Quickly and Efficiently

SAN JOSE, CA -- (Marketwired) -- 06/16/17 -- Cisco (NASDAQ: CSCO) -- Enterprises will now have access to a library of Cisco-based Virtual Network Functions (VNF) from Verizon using Cisco's Virtual Managed Services (VMS) to speed business processes and work more efficiently.

Cisco's VMS provides Verizon with a platform for rapid provisioning, zero touch automation and centralized policy management for Cisco's Intelligent Wide-Area Network (WAN) service offering. Verizon is the first global network service provider to deploy the Intelligent WAN service.

Verizon and Cisco continue to innovate together for enterprise customers with the adoption of VMS. With the VMS platform, Verizon and Cisco will be able to offer seamless delivery of Cisco virtualized platform and solutions in the future. This will provide faster time to market for combined offerings.

In addition, enterprises will benefit from:

- **Increased scalability and agility** by enabling new services to be provisioned more quickly.
- **Control of operational expenditures (OPEX)** through automation of service provisioning and a self-service user interface.
- Enhanced **user experience and better business outcomes**.

"We are helping our enterprise customers have more insight and control over their IT and networking infrastructure through virtualization," said Shawn Haki, vice president of networking and innovation, Verizon. "Cisco is an important technology provider helping us to plan and deliver secure, high-performance virtualized services with agility to our clients."

"Verizon is taking another leap forward to simplifying network operations through virtualization," said Yvette Kanouff, senior vice president and general manager, service provider business, Cisco. "With

innovative technologies such as those offered through our VMS solution, Verizon and Cisco are focused on helping their customers achieve high-quality experiences."

Cisco's Virtual Managed Services (VMS) is a turn-key software-defined services platform for the rapid delivery of SD-WAN, security, and automation services. Cisco's VMS uses Cisco devices, software and network topologies, like its [Digital Network Architecture](#) for enterprises, so service providers can scale to the growing needs of their customers and quickly integrate it within their own infrastructure as well as with their enterprise customers.

Cisco's VMS is built upon a cloud native, container-based architecture that is designed to transform service provider networks of the future. This solution brings greater automation, virtualization, and simplicity to networking and will help enable operators worldwide to transform and secure their networks, while offering new services quickly.

A leading global provider of networking, security, cloud, mobility, and video technologies, Cisco is advancing how services and IoT experiences are created, delivered and consumed.

Supporting Resources

- [Cisco Virtual Managed Services for Service Providers](#)
- [Verizon+Cisco SD-WAN Workshop for Enterprises](#)
- ACG Research Blog: The [Case for Virtual Managed Services Whitepaper](#)
- Cisco [Open Network Architecture](#)
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