



NEWS RELEASE

Media Alert: Cisco Investments, SAP, Sapphire Ventures and Siemens Technology to Business to Host Internet of Things Venture Conference

2015-03-23

250+ Start Ups, VCs and Technology Leaders Converge to Explore IoT in the Enterprise
SAN JOSE, CA -- (Marketwired) -- 03/23/15 -- Cisco (NASDAQ: CSCO) -- Cisco Investments, SAP, Sapphire Ventures and Siemens Technology to Business (TTB) will host "IoT: Empowering The Enterprise," one of the industry's first conferences dedicated to exploring the Internet of Things (IoT) in the enterprise. It's where leading investors and promising startups will converge with enterprise technologists and Fortune 1000 executives to generate new ideas, gain exposure to the latest category inventions and make meaningful connections that will help accelerate the transformation of the enterprise within the IoT paradigm.

The program will be [streamed live here](#). Join the discussion on Twitter: #IOTenterprise

Tuesday, March 24, 2015

Agenda:

1:00 - 1:30 pm PT: Welcome and Opening Keynote

Featured Speakers: Wim Elfrink, executive vice president, Cisco Industry Solutions

1:30 - 2:00 pm PT: Investor Outlook: Perspectives on the IoT Ecosystem

Featured Speakers: Amit Chaturvedy, senior manager, Cisco Investments; Jai Das, managing director, Sapphire Ventures; Debjit Mukerji, director, Siemens TTB

Moderator: Tracy Isacke, managing director, Silicon Valley Bank

2:00 - 2:30 pm PT: IoT Startup Demo Challenge - Round I

Overview: A select group of IoT startups will compete and showcase their innovative technologies via live on-stage demos.

2:30 - 3:00 pm PT: Keynote: IoT And The Road Ahead For Enterprise Software
Featured Speaker: VR Ferose, senior vice president and head of Globalization Services, SAP

3:15 - 3:45 pm PT: IoT Startup Demo Challenge - Round II

3:45 - 4:45 pm PT: Panel: When IoT Startups Meet Corporations: Forming Impactful Alliances
Panelists: Joe Costello, chairman and CEO, Enlighted; Severin Kezeu, CEO, SK Solutions; Gary Miskell, chief information and technology officer, Santa Clara Valley Transportation Authority; Trae Vassallo, independent investor
Moderator: Rami Branitzky, managing director, Sapphire Ventures

4:45 - 5:15 pm PT: Keynote: Siemens' Perspective On IoT
Featured Speaker: Helmuth Ludwig, executive vice president and head of Digital Enterprise Realization, Siemens PLM Software

5:15 - 5:30 pm PT: IoT Startup Demo Challenge Winners Announcement

5:30 - 6:30 pm PT: Networking Reception

In person attendance is by invitation only. Media interested in attending please RSVP to Robyn Blum, rojenkin@cisco.com

Location:

Cisco (Vineyards Conference Center)
260 E. Tasman Drive, Building 9
San Jose, CA 95134
Silicon Valley Bank is the exclusive event sponsor.

Tags/keywords: Cisco, SAP, Sapphire Ventures, Siemens Technology to Business, Internet of Things, IoT, IoE, Internet of Everything, venture investing, start ups, IoT in the Enterprise

RSS Feed for Cisco: <http://newsroom.cisco.com/rss-feeds>

About Cisco

Cisco (NASDAQ: CSCO) is the worldwide leader in IT that helps companies seize the opportunities of tomorrow by proving that amazing things can happen when you connect the previously unconnected. For ongoing news, please go to <http://thenetwork.cisco.com>.

Cisco and the Cisco logo are trademarks or registered trademarks of Cisco and/or its affiliates in the U.S. and other countries. A listing of Cisco's trademarks can be found at www.cisco.com/go/trademarks. Third-party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company.

Robyn Blum
rojenkin@cisco.com

Source: Cisco