



NEWS RELEASE

# New Webex by Cisco Innovations Address Challenges of Hybrid Work for Organizations of All Sizes

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## **News Summary:**

- More than 1,000 new features added to Webex over the past 12 months – dramatically improving the Hybrid Work experience.
- Latest features help customers empower equal participation, from everywhere
- New Webex interoperability with other video technologies ensures seamless collaboration across customers' preferred platforms and devices

Today at [WebexOne 2021](#), Cisco (NASDAQ: CSCO) announced significant new innovations across its Webex ecosystem, the industry's first and most comprehensive end-to-end hybrid work solution.

Webex Suite's new meetings and messaging capabilities help our customers empower equal participation, from everywhere. Similarly, our new collaboration devices enhance effective collaboration, and the new Webex Events portfolio powers hybrid events at scale. Additionally, Webex interoperability with Zoom, Microsoft and Google video communications platforms ensures seamless collaboration with customers' preferred platforms and devices.

"Technology has many powers, and the greatest of all is its ability to connect people and level the playing field for so many across the globe," said Jeetu Patel, EVP and GM, Cisco Security and Collaboration. "Our new Webex innovations mark a significant step forward in helping our customers unlock the potential of their hybrid workforces – enabling them to collaborate in new ways and drive inclusive experience."

Cisco has launched more than 1,000 Webex innovations in the last 12 months. [Today's news](#) spans

advancements for the hybrid workforce, workplace, events, and IT teams.

### **Provide a supportive hybrid work environment that focuses on inclusivity and well being**

- **AI-powered audio intelligence without distractions:** Webex's *optimize for all voices* feature equalizes voices to ensure all participants can be heard, regardless of how far they are from a conference phone device. *Speaker selectivity* now differentiates intended speech from background noise to remove distracting sounds.
- **Beat burnout and drive team engagement:** New Webex *Collaboration Insights* features help teams combat common workforce fatigue and empower personal well-being. *Connections* keeps track of the top 10 people users collaborated with weekly, new titles and locations of colleagues, and more. *Well-being* and *Cohesion* features in *Personal Insights* give teams an anonymous view into work time patterns, sentiment ratings and focus time goals. A manager, for example, can see a spike in team members working late in the evening and low rankings, and proactively address how to alleviate this.
- **Reduce stress and prevent meeting fatigue:** Webex Suite customers now have access to [Thrive Reset](#), a feature based on research showing that it takes 60 to 90 seconds to course-correct from stress. People using Webex can download pre-loaded Resets on a range of topics or upload personal photos to help them focus on breathing, reflect on what they're grateful for, reframe problems, or simply stand up and stretch.
- **Asynchronous communication to minimize meetings:** Only 48% of participants on average speak in meetings (source: [Cisco Hybrid Work Index](#)). As workers straddle time zones and balance meeting overload, asynchronous communication like *Vidcast* provides the ability to record, watch, comment and react at their own pace. Vidcast's beta is now open to the public at [vidcast.io](#) and is projected to be integrated in the Webex App in Spring 2022.

### **An equal seat at the table, no matter where that table may be**

- **Enhanced camera intelligence:** New to *People Focus* camera capabilities, available in December, will provide better clarity and optimized visuals of in-room attendees' facial gestures and body language. Webex device camera intelligence enhancements in early 2022 are expected to further improve the view of people in meeting rooms, including showing conference room participants in individual boxes onscreen, regardless of meeting service.
- **Personalize the workplace with colorful devices:** The new Webex Desk Mini enables workers to easily create a workspace anywhere. It features a 15.6-inch interactive 1080p display, 64-degree HD camera, full-range speaker and background noise removal mic array. And for the first time, Cisco is offering multiple color options (First Light, Carbon Black, or Woodland Green, Nordic Blue, and Desert Sand Limited Editions) for the Webex Desk Mini and 24-inch [Webex Desk](#). The Webex Desk Mini and Webex Desk with personalized colors are expected to be available to order in early 2022 starting at\* \$995 USD and \$1,249 USD, respectively.
- **Empower creative collaboration with whiteboarding:** Webex Whiteboarding enables users to create, find, edit and share whiteboards with anybody—including people outside of your organization—using any device mobile, tablet, laptop, or any touch-enabled Webex devices, including the new Webex Board Pro. The Webex Board Pro features integrated video conferencing, dual 4K cameras, directional audio, two active styluses and a choice of a 55- or 75-inch responsive display. The Webex Board Pro will be available to order in November 2021 at starting at\* \$8,995 USD (55") and \$14,995 USD (75").

### **Power hybrid events for all types of audiences**

- **Scalable hybrid events:** Following the acquisitions of [Socio Labs](#) and [Slido](#), Cisco is unveiling an expanded [Webex Events portfolio](#) to help organizations power hybrid events of all types and sizes – from webinars to multisession events and conferences. Hybrid event management capabilities,

including badging and printing for ticketing, monetization and networking are now available. Customers can host up to 10K attendees in webinar mode and 100K in webcast mode via Webex Webinars. Integration of Slido's polling, quizzing and Q&A technology in Webex Events increases attendee interactivity and engagement.

- **Simultaneous interpretation for global audiences:** Only Webex Events offers the ability for hosts of multi-language meetings or events to schedule an unlimited amount of language channels with [multiple interpreters](#). Participants can select their preferred language once they join.

### Flexible and secure workflows to collaborate from anywhere

- **Frictionless communication regardless of device or platform:** Webex devices support interoperability with Zoom, Microsoft and Google.
- **Continuous workflows with embedded apps:** To alleviate users switching between apps when in Webex meetings and messaging, more than [60 partner integrations](#) are coming to Webex. This includes Smartsheet, Hacker Rank, Thrive Reset, Miro, Mural, and more which are available directly in Webex today. Additional partners integrations will be added in the coming months.
- **Visibility into the collaboration experience:** *Cisco Meraki Insight* and *ThousandEyes* help IT teams proactively protect the Webex collaboration experience. With *Meraki Insight*, IT teams benefit from AI-powered root cause analysis to help determine the location of issues. With digital experience monitoring leveraging [new ThousandEyes Webex Agents](#), IT teams get unprecedented visibility to quickly identify, diagnose and resolve performance issues.

### Additional WebexOne Resources

- [Cisco Launches Webex Hologram, An Augmented Reality Meeting Solution](#)
- [New Bang & Olufsen and Cisco Premium Business Headset Targets Hybrid Workforce](#)
- [Webex by Cisco Eliminates the Need to Carry Multiple Mobile Devices for Business and Personal Use](#)

*\* Prices shown are target end user price for guidance only and for customers with company-wide Webex cloud meeting subscriptions (Meetings AU, EA, and Webex Suite)*

### About Cisco

Cisco (NASDAQ: CSCO) is the worldwide leader in technology that powers the Internet. Cisco inspires new possibilities by reimagining your applications, securing your data, transforming your infrastructure, and empowering your teams for a global and inclusive future. Discover more on [The Network](#) and follow us on Twitter at [@Cisco](#).

### About Webex by Cisco

Webex is a leading provider of cloud-based collaboration solutions which includes video meetings, calling, messaging, events, customer experience solutions like contact center and purpose-built collaboration devices. Webex's focus on delivering inclusive collaboration experiences fuels our innovation, which leverages AI and Machine Learning, to remove the barriers of geography, language, personality and familiarity with technology. Its solutions are underpinned with security and privacy by design. Webex works with the world's leading business and productivity apps – delivered through a single application and interface. Learn more at [webex.com](#).

*Many of the products and features described herein remain in varying stages of development and will be offered on a when-and-if-available basis. The delivery timeline of these products and features is subject to change at the sole discretion of Cisco, and Cisco will have no liability for delay in the delivery or failure to deliver any of the products or features set forth in this document.*

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