



NEWS RELEASE

Northland Securities and Cisco to Host Analytics Tech Talk

2015-03-17

SAN JOSE, CA -- (Marketwired) -- 03/17/15 -- Cisco (NASDAQ: CSCO) will host a Tech Talk with Northland Securities to discuss Cisco's comprehensive analytics strategy including the role it plays in the Internet of Everything. Mike Flannagan, Vice President and General Manager, Data Analytics Business Group, will give a brief presentation and address questions during the webcast/conference call.

Interested parties can view this event on Cisco's Investor Relations website at <http://investor.cisco.com/investor-relations/news-and-events/events-and-presentations/default.aspx>

No previously unannounced issues will be discussed in this webcast.

Date: Monday, March 23, 2015

Time: 11:00 am EDT / 8:00 am PDT

Speakers: Mike Flannagan, Vice President and General Manager, Data and Analytics Business Group

About Cisco

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