



NEWS RELEASE

## Ooredoo Records Intent to Work With Cisco on Network Functions Virtualization

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Ooredoo's Engagement With Cisco NFV Innovations Will Include Future Offerings of Cloud-Based Virtual Services to Its Customers

BARCELONA, SPAIN -- (Marketwired) -- 02/25/16 -- Today at GSMA Mobile World Congress, Cisco (NASDAQ: CSCO) announced that Ooredoo, a leading communications company with operations in the Middle East, North Africa and Southeast Asia, has agreed to create a relationship with Cisco to set Ooredoo's roadmap for Network Function Virtualization (NFV) deployments and to deliver Virtual Managed Services (VMS) to the Qatar market. With Cisco® Virtual Managed Services, Ooredoo will be able to offer its customers automated cloud-based services, enabling them to outsource the management of their network and IT services to a trusted technology partner.

Ooredoo will trial the Cisco Cloud VPN, part of the Cisco Virtual Managed Service portfolio, which offers highly secure business connectivity and routing for site-to-site, remote access, and Internet gateway applications. Based on European Telecommunications Standards Institute (ETSI) management and orchestration, Cisco Cloud VPN delivers on the promise of automation and simplification for managed services and utilizes Cisco's best-in-class portfolio of enterprise virtualized networking functions (VNFs).

"Ooredoo continues to deliver cutting-edge technologies to Qatar in our role as an IT innovation engine for our nation. Supporting NFV and Virtual Managed Services with Cisco will provide another important resource for Ooredoo to increase operational efficiency and drive the growth of the knowledge-based economy," said Waleed Al Sayed, Chief Executive Officer, Ooredoo Qatar.

"We are pleased to work closely with Ooredoo on their transition to NFV and cloud-based services," said Kit Beall, vice president, service provider segment, cloud and managed services at Cisco. "We are committed in helping Ooredoo transform their network and prepare their business for the future."

### ***Supporting Resources***

- [Cisco newsroom](#)

- [Cisco SP360: Service Provider blog](#)
- Information on [Cisco's Service Provider business](#)
- Read the complete [Cisco Visual Networking Index™: Global Mobile Data Traffic Forecast Update, 2015-2020](#) white paper
- For information about Cisco's service provider news and activities visit the [SP360 Blog](#) or follow us on Twitter [@CiscoSPmobility](#)
- [The Platform: Cisco corporate blog](#)
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