NEWS RELEASE

Pacific Crest to Host Tech Talk With Cisco on "The Rise of the Digital CEO"

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SAN JOSE, CA -- (Marketwired) -- 04/13/16 -- Cisco (NASDAQ: CSCO) will host a Tech Talk with Pacific Crest to discuss "The Rise of the Digital CEO". Kevin Bandy, Senior Vice President and Chief Digital Officer, will address questions on this subject during the webcast.

Interested parties can view this event on Cisco's Investor Relations website at http://investor.cisco.com/investor-relations/news-and-events/events-and-presentations/default.aspx

No previously unannounced issues will be discussed in this webcast.

Date: Friday, April 15, 2016
Time: 10:15 am EDT / 7:15 am PDT
Speakers: Kevin Bandy, SVP and Chief Digital Officer, Cisco

Replay: A playback of the Tech Talk will be available within 24 hours after the event on the Cisco Investor Relations website.

About Cisco
Cisco (NASDAQ: CSCO) is the worldwide technology leader that has been making the Internet work since 1984. Our people, products, and partners help society securely connect and seize tomorrow's digital opportunity today. Discover more at thenetwork.cisco.com and follow us on Twitter at @Cisco.

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