



NEWS RELEASE

Quickline Selects Cisco cBR-8 Evolved CCAP to Deliver Advanced Broadband Services

2015-06-09

21 Cable Operators Under Quickline AG Plan to Deploy Cisco's Next-Gen Converged Broadband Access Platform

COLOGNE, GERMANY -- (Marketwired) -- 06/09/15 -- **ANGA COM 2015** -- Cisco (NASDAQ: CSCO) today announced that Quickline AG plans to deploy [the Cisco® cBR-8](#) next-generation [converged cable access platform \(CCAP\)](#) across Quickline's network footprint, including 21 independent cable operators in Switzerland.

[Quickline AG](#) is a full-service provider of IT, telecommunications and multimedia services to residential and business customers. Together with its 21 independent cable operators, it provides services for 400,000 customers in Switzerland.

In addition to scaling its current broadband network with DOCSIS 3.0 to offer higher-bandwidth, Quickline can leverage the massive DOCSIS 3.1 capabilities of the new Cisco cBR-8 Evolved CCAP platform to offer multi-Gigabit entertainment services.

The ability to serve all DOCSIS and video services across a single connector of a cBR-8 chassis brings significant operational benefits for Quickline operators, including simplifying the growth of their cable broadband network, transforming from CCAP video to all-IP services and establishing a path for virtualization and SDN.

Supporting Quotes:

- ***Remon Krebs, CTO, Quickline AG***
"This decision to select the cBR-8 is part of our long-term investment strategy to build an advanced, next-generation cable broadband network for our partner operators in Switzerland. With the scalability and operational simplicity of the Cisco cBR-8, we can continue delivering high-bandwidth services to ensure the best possible entertainment experiences for our subscribers."
- ***Yves Padrines; vice president, Cable, Video and Media, Cisco EMEAR***

"The deployment of this innovative Evolved CCAP platform allows Quickline to utilize the advanced multi-Gigabit DOCSIS 3.0 and 3.1 technologies and converged video capabilities to build the foundation for a long-term evolution of its cable access architecture."

Supporting Resources:

- About Quickline: <http://q|group.quickline.ch/>
- [Cisco cBR-8 Converged Broadband Router](#)
- [Cisco Evolved Converged Cable Access Platform \(CCAP\) Solution](#)
- [White Paper: Cisco cBR-8 Evolved CCAP: Total Cost of Ownership \(TCO\)](#)
- [Data Sheet: Cisco cBR-8 Converged Broadband Router](#)
- [At-a-Glance: Cisco cBR-8 At-a-Glance](#)
- [cBR-8 Interactive Infographic](#)
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Tags/Keywords:

Cisco, Quickline, CCAP, DOCSIS 3.0, DOCSIS 3.1, Video, Broadband, multi-Gigabit services, Remon Krebs, Yves Padrines,

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Source: Cisco