



NEWS RELEASE

## REMINDER: Media Alert: Cisco to Host 2015 Global Editors Conference at San Jose Headquarters

2015-10-02

SAN JOSE, CA -- (Marketwired) -- 10/02/15 -- Cisco (NASDAQ: CSCO) -- The 2015 Cisco Global Editors Conference will take place on October 5-6, 2015 in San Jose, CA. New Cisco Chief Executive Officer Chuck Robbins will kick off the two-day program with a keynote address on Monday, October 5 at 8:45 a.m. PT. Chuck will be joined by recent executive leadership team appointees Chief Digital Officer Kevin Bandy and Chief Technology Officer Biri Singh, and by Senior Vice President of Operations Rebecca Jacoby.

Other highlights include a news conference on Monday, October 5 at 1:45 p.m. PT, and technology and innovation strategy panels on Tuesday, October 6 led by Chief Development Officer Pankaj Patel and Chief Strategy Officer Hilton Romanski, respectively.

Select sessions from the event will be available live via webcast for remote attendees as follows:

### **October 5, 2015**

- **8:45 - 10:30 a.m. PT: Opening Keynote Address** featuring CEO Chuck Robbins, new Chief Digital Officer Kevin Bandy, new Chief Technology Officer Biri Singh, and Senior Vice President of Operations Rebecca Jacoby.

[Click here](#) at the appointed time to attend the live webcast.

- **1:45 - 3:15 p.m. PT: News Conference** - Senior Vice President and General Manager, Collaboration and Internet of Things Technology Group Rowan Trollope and Vice President Industry Solutions Tony Shakib host a news conference to unveil new technology solutions and partnerships.

[Click here](#) at the appointed time to attend the live webcast.

**October 6, 2015**

- **8:30 - 9:45 a.m. PT: Technology Strategy Panel** - Cisco Executive Vice President and Chief Development Officer Pankaj Patel discusses Cisco's technology priorities, joined by key engineering leaders.

[Click here](#) at the appointed time to attend the live webcast.

- **10:00 - 11:15 a.m. PT: Innovation Strategy Panel** - Cisco Senior Vice President and Chief Strategy Officer Hilton Romanski, Executive Chairman John Chambers, CTO of Engineering and Chief Architect David Ward, and others discuss Cisco's evolving innovation strategy.

[Click here](#) at the appointed time to attend the live webcast.

Follow [@Cisco](#) and the #CiscoGEC hashtag for live updates.

Press passes for onsite attendance at the 2015 Global Editors Conference are by invitation only. To request a press pass for the event, contact Cisco PR Manager Ashley McCann, [asmccann@cisco.com](mailto:asmccann@cisco.com).

#### **About Cisco**

Cisco (NASDAQ: CSCO) is the worldwide leader in IT that helps companies seize the opportunities of tomorrow by proving that amazing things can happen when you connect the previously unconnected. For ongoing news, please go to <http://thenetwork.cisco.com>.

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Source: Cisco