



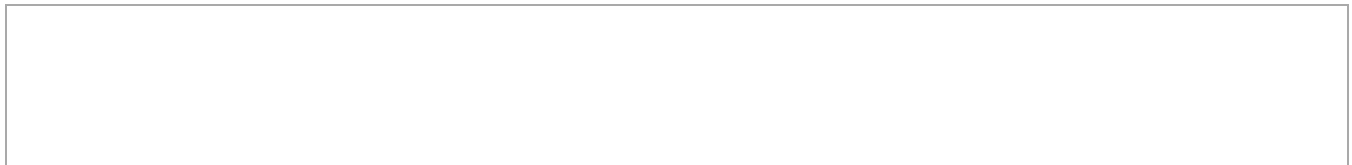
NEWS RELEASE

# Telenor Group and Cisco Sign Strategic Agreement to Collaborate on IoT, Smart Cities, Security and Data Analytics

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- *Telenor Group and Cisco to collaborate on developing a model for smart city exploration in Norway to utilize IoT for public safety and customer connectivity*
- *Companies to develop a roadmap for advanced, highly secure services, enabling digital transformation to drive new revenue streams, increase operational excellence and enhance highly secure customer experiences*

BARCELONA, Spain, Feb. 27, 2018 (GLOBE NEWSWIRE) -- **Mobile World Congress** — Telenor Group and Cisco today announced they have signed a Joint Purpose Agreement (JPA) to collaborate on enhancing end customer experiences with data analysis, IoT, Smart City, and security solutions. The joint effort aims to accelerate Telenor Group's continued transformation and digitization drive, and supports the joint pivotal role that both companies play in enabling superior experiences for Telenor customers.



Under the terms of the JPA, Cisco will work closely with Telenor Group on its roadmap to accelerate digital transformation, drive new revenue streams, increase operational excellence and enable the

most secure customer experiences.

“Digitization of societies requires new ways of working and new partnerships. We’re excited about taking our collaboration with Cisco to the next level, setting up a joint lab environment to explore Smart City solutions with one of Norway’s largest municipalities – exploring different approaches to connect our customers to what matters most in all stages of their daily lives,” said Ruza Sabanovic, Chief Technology Officer, Telenor Group.

Telenor Group’s leadership with smart city in Norway will leverage the company’s existing city WiFi, WAN and mobile connectivity to explore a next-generation model that protects, connects and empowers societies. Telenor Group will utilize Cisco’s data platform, Cisco Kinetic, to extract, compute, and move data from connected things to various applications – exploring potential business benefits.

“Cisco and Telenor Group are building a highly secure, IP-centric network foundation that will grow with them as they expand their business to explore new IoT services and Smart City applications,” said Peter Karlstromer, senior vice president, Global Service Provider, Cisco. “By applying data analysis across selected app platform with Cisco’s AppDynamics, Telenor Group will have an opportunity to explore real-time view of apps’ performance to deliver better customer experiences.”

### **About Telenor**

Telenor Group connects its 178 million customers to what matters most. Connecting the world has been Telenor’s domain for more than 160 years and we currently operate in 12 markets across Scandinavia, Central Eastern Europe and Asia. Our 30,000 employees are committed to responsible business conduct and driven by the ambition of empowering societies.

### **About Cisco**

Cisco (NASDAQ:CSCO) is the worldwide technology leader that has been making the Internet work since 1984. Our people, products, and partners help society securely connect and seize tomorrow’s digital opportunity today. Discover more at [thenetwork.cisco.com](http://thenetwork.cisco.com) and follow us on Twitter at @Cisco.

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Source: Cisco