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Europris ASA - Unconditional trading in the shares of Europris from 23 June 2015

Fredrikstad, 22 June 2015. The shares of Europris ASA ("Europris", the "Company", OSE ticker code: "EPR") allocated to investors in the initial public offering (the "Offering") in connection with the listing of Europris on Oslo Børs have been trading on an "if sold/if issued" basis since 19 June 2015, i.e. subject to certain termination provisions not being invoked by the Joint Global Coordinators (as set out below) of the Offering, as described in the stock exchange announcement dated 19 June 2015. From and including 23 June 2015, the shares of the Company will trade on an unconditional basis.

ABG Sundal Collier Norge ASA and Goldman Sachs International are acting as Joint Global Coordinators and Joint Bookrunners in the Offering; Skandinaviska Enskilda Banken AB (publ.), Oslo branch, and Merrill Lynch International are acting as Joint Bookrunners in the Offering. Moelis & Company is acting as advisor to the Company and Nordic Capital Fund VII.

Advokatfirmaet Selmer DA and Latham & Watkins (London) LLP are acting as legal advisors to the Company and Nordic Capital Fund VII. Advokatfirmaet Thommessen AS and Cleary Gottlieb Steen & Hamilton LLP are acting as legal advisors to the Joint Bookrunners.

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About Europris ASA

Europris is Norway's largest discount variety retailer by sales with Company revenue of NOK 4.3bn in 2014. The Company offers its customers a broad assortment of quality owned brands and brand name merchandise. The Company's merchandise is sold through the Europris Chain, which consists of a network of 223 stores throughout Norway, 159 of which are directly owned by the Company and 64 of which operate as franchise stores. The Company's headquarters are located in Fredrikstad, Norway. As of 31 March 2015, the Company employed approximately 2,000 full-time and part-time employees.

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Stabilization/FCA.
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