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Europris ASA - Stabilisation and over-allotment notice
Oslo, 19 June 2015: Reference is made to the stock exchange notice published on 19 June 2015, in which Europris ASA ("Europris" or the "Company", OSE ticker: EPR) announced the successful completion of its initial public offering (the "Offering").

ABG Sundal Collier Norge ASA (the "Stabilisation Manager") may, on behalf of the Joint Bookrunners, engage in stabilisation activities of the shares of Europris (the "Shares") from today 19 June 2015 to and including 19 July 2015 (the "Stabilisation Period"). The stabilisation activities are aimed to support the market price of the Shares.

In connection with the Offering, the Joint Bookrunners have over-allotted 12,522,666 Shares in the Company to the applicants in the Offering, which equal approximately 15% of the number of Shares sold in the Offering before over-allotments. In order to permit the delivery in respect of over-allotments made, the Stabilisation Manager has been granted the option, on behalf of the Joint Bookrunners, to borrow a number of Shares in the Company equal to the number of over-allotted Shares from NC Europris Holding B.V. (an entity controlled by Nordic Capital Fund VII) ("Nordic Capital"). For further details on the Offering, please refer to the stock exchange announcement of 19 June 2015 issued by Europris.

Further, the Joint Bookrunners have been granted an over-allotment option, exercisable by the Stabilisation Manager (the "Over-Allotment Option"), by Nordic Capital to purchase from Nordic Capital up to 12,522,666 Shares at a price per Share equal to the offer price in the Offering of NOK 45 per Share (the "Offer Price"). The Over-Allotment Option may be exercised at any time and from time to time, in whole or in part, during the Stabilisation Period. The Stabilisation Manager can use the Over-Allotment Option to cover over-allotments made in connection with the Offering or short positions arising from stabilisation transactions.

The Stabilisation Manager or its agents, on behalf of the Joint Bookrunners, may effect transactions with a view to support the market price of the Shares at a level higher than what might otherwise prevail, through buying Shares in the open market at prices equal to or lower than (but not above) the Offer Price. There is no obligation on the Stabilisation Manager to conduct stabilisation activities and there is no assurance that stabilisation activities will be undertaken. Such stabilising activities, if commenced, may be discontinued at any time, and will in any event be brought to an end at the end of the Stabilisation Period.

Within one week after the end of the Stabilisation Period, the Stabilisation Manager and the Company will jointly publish a statement through the information system of the Oslo Stock Exchange under the Company's ticker with information as to whether or not any stabilisation activities have been undertaken, including the date at which stabilisation started, the date at which stabilisation last occurred, and the price range within which stabilisation was carried out for each of the dates during which stabilisation transactions were carried out.

Any profit resulting from stabilisation activities conducted by the Stabilisation Manager will be split 75/25 between Nordic Capital and the Joint Bookrunners, respectively.
Any stabilisation activities will be conducted in accordance with Section 3-12 of the Norwegian

Securities Trading Act and Commission Regulation (EC) No. 2273/2003 implementing Directive 2003/6/EC of the European Parliament and of the Council as regards exemptions for buy-back programmes and stabilisation of financial instruments.

For further details see the prospectus dated 5 June 2015 issued by Europris in connection with the Offering and the listing of the Shares on the Oslo Stock Exchange.

ABG Sundal Collier Norge ASA and Goldman Sachs International are acting as Joint Global Coordinators and Joint Bookrunners and Merrill Lynch International and Skandinaviska Enskilda Banken AB (publ.), Oslo Branch are acting as Joint Bookrunners.

19 June 2015
ABG Sundal Collier Norge ASA

About Europris ASA
Europris is Norway's largest discount variety retailer by sales with Company revenue of NOK 4.3bn in 2014. The Company offers its customers a broad assortment of quality owned brands and brand name merchandise. The Company's merchandise is sold through the Europris Chain, which consists of a network of 223 stores throughout Norway, 159 of which are directly owned by the Company and 64 of which operate as franchise stores. The Company's headquarters are located in Fredrikstad, Norway. As of 31 March 2015, the Company employed approximately 2,000 full-time and part-time employees.

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In any EEA Member State other than Norway that has implemented the Prospectus Directive, this communication is only addressed to and is only directed at qualified investors in that Member State within the meaning of the Prospectus Directive.

Stabilisation/FCA.

Matters discussed in this announcement may constitute forward-looking statements. Forward-looking statements are statements that are not historical facts and may be identified by words such as "believe", "expect", "anticipate", "strategy", "intends", "estimate", "will", "may", "continue", "should" and similar expressions. The forward-looking statements in this release are based upon various assumptions, many of which are based, in turn, upon further assumptions. Although the Company believes that these assumptions were reasonable when made, these assumptions are inherently subject to significant known and unknown risks, uncertainties, contingencies and other important factors which are difficult or impossible to predict and are beyond its control. Such risks, uncertainties, contingencies and other important factors could cause actual events to differ materially from the expectations expressed or implied in this release by such forward-looking statements.

The information, opinions and forward-looking statements contained in this announcement speak only as at its date, and are subject to change without notice. Each of the Company, the Joint Bookrunners and their respective affiliates expressly disclaim any obligation or undertaking to update, review or revise any forward-looking statement contained in this announcement whether as a result of new information, future developments or otherwise.

This announcement does not constitute a recommendation concerning the Offering. The price and value of securities and any income from them can go down as well as up. Past performance is not a guide to future performance. Information in this announcement or any of the documents relating to the IPO cannot be relied upon as a guide to future performance. There is no guarantee that the listing on Oslo Børs will occur and you should not base your financial decisions on the Company's intentions in relation to the listing at this stage. Potential investors should consult a professional advisor as to the suitability of the IPO for the entity concerned.

Goldman Sachs International and Merrill Lynch International each of which is authorised by the Prudential Regulation Authority ("PRA") and regulated by the PRA and the Financial Conduct Authority ("FCA"), ABG Sundal Collier Norge ASA, which is authorised and regulated by the Financial Supervisory Authority of Norway (the "Norwegian FSA"), and Skandinaviska Enskilda Banken AB (publ.), Oslo Branch, which is authorised and regulated by the Swedish Financial Supervisory Authority, i.e.

Finansinspektionen, and the Norwegian FSA, are acting exclusively for the Company and no one else in connection with the IPO.

In connection with the IPO, the Joint Bookrunners and any of their affiliates, may take up a portion of the Shares in the IPO as a principal position and in that capacity may retain, purchase, sell, offer to sell for their own accounts such securities and other securities of the Company or related investments in connection with the IPO or otherwise. Accordingly, references in the Prospectus to the securities being issued, offered, subscribed, acquired, placed or otherwise dealt in should be read as including any issue or offer to, or subscription, acquisition, placing or dealing by, the Joint Bookrunners and any of their affiliates acting as investors for their own accounts. The Joint Bookrunners do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligations to do so.

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