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Europris ASA - End of stabilisation period

Oslo, 21 July 2015: Reference is made to the announcement issued by Europris ASA ("Europris" or the "Company") and ABG Sundal Collier ASA (the "Stabilisation Manager") on 19 June 2015 regarding potential stabilisation activities in respect of the shares in Europris ASA in the period from 19 June 2015 to and including 19 July 2015 (the "Stabilisation Period") in connection with Europris' initial public offering (the "Offering").

ABG Sundal Collier ASA hereby gives notice that stabilisation was undertaken in relation to the shares in Europris and that a total of 10,435,470 shares were purchased for a total purchase price of NOK 454,404,154 during the Stabilisation Period. First day of purchase was 19 June 2015 and last day of purchase was 17 July 2015. The highest price paid per share in stabilisation transactions during the Stabilisation Period was NOK 45.00, the lowest price paid was NOK 39.00 and the average price paid was NOK 43.5442.

For each of the dates on which stabilisation transactions were carried out, the price range for the stabilisation transactions was as follows:

Date	Minimum price	Maximum price
19 Jun 2015	NOK 42.70	NOK 45.00
22 Jun 2015	NOK 43.00	NOK 43.00
23 Jun 2015	NOK 42.50	NOK 42.90
24 Jun 2015	NOK 42.50	NOK 42.50
25 Jun 2015	NOK 41.70	NOK 42.40
26 Jun 2015	NOK 41.20	NOK 41.80
29 Jun 2015	NOK 39.50	NOK 40.50
30 Jun 2015	NOK 39.00	NOK 39.30
01 Jul 2015	NOK 39.50	NOK 39.70
02 Jul 2015	NOK 39.30	NOK 40.10
03 Jul 2015	NOK 39.50	NOK 39.90
06 Jul 2015	NOK 39.50	NOK 40.50
07 Jul 2015	NOK 40.70	NOK 41.00
08 Jul 2015	NOK 41.50	NOK 41.80
09 Jul 2015	NOK 41.80	NOK 42.30
10 Jul 2015	NOK 42.70	NOK 42.90
13 Jul 2015	NOK 43.10	NOK 43.30
14 Jul 2015	NOK 43.30	NOK 43.30
15 Jul 2015	NOK 43.50	NOK 43.50
16 Jul 2015	NOK 43.50	NOK 43.50
17 Jul 2015	NOK 43.60	NOK 43.90

ABG Sundal Collier ASA has redelivered the shares purchased through stabilisation transactions to NC Europris Holding B.V. (an entity controlled by Nordic Capital Fund VII) ("Nordic Capital") in accordance with the terms in the share lending agreements between the parties, and has exercised the option to purchase from Nordic Capital a total number of 2,087,196 shares in Europris which was borrowed and over-allotted in the Offering and for which the redelivery obligation under the share lending agreement has not been satisfied by delivery of the 10,435,470 shares purchased during the Stabilisation Period.

For further queries, please contact

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About Europris ASA
Europris is Norway's largest discount variety retailer by sales with Company revenue of NOK 4.3bn in 2014. The Company offers its customers a broad assortment of quality owned brands and brand name

merchandise. The Company's merchandise is sold through the Europris Chain, which consists of a network of 223 stores throughout Norway, 159 of which are directly owned by the Company and 64 of which operate as franchise stores. The Company's headquarters are located in Fredrikstad, Norway. As of 31 March 2015, the Company employed approximately 2,000 full-time and part-time employees.

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