Fredrikstad, 12 November 2015: Europris (OSE: EPR) today opened a new store in Bodø, bringing the extensive network of stores to 228.

- It is exciting to open our 228th store. Our move deeper into the Bodø community is well prepared, and we look forward to providing customers with everyday low prices, convenience and nice shopping experiences.

- We believe that there continues to be significant and attractive expansion opportunities for new stores in both rural and urban locations in Norway, says CEO Pål Wibe.

Europris' extensive network of 228 stores covers all 19 counties in Norway. In addition to the Bodø store, Europris plans to open a store in Oslo (Grorud) in December. Further store expansion is an important part of current growth strategy in Europris, and current goal is 270 stores within 2020.

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