Fredrikstad, 3 December 2015: Europris (OSE: EPR) today opened a new store at Grorud in Oslo, bringing the extensive network of stores to 229.

- The opening of a new store at Grorud in Oslo is a demonstration of our strategy to increase footprint in urban areas, and we look forward to providing our customers at Grorud with everyday low prices, convenience and nice shopping experiences.

- Grorud is our 8th location in Oslo, where we believe opportunities for additional stores exist going forward, says CEO Pål Wibe.

Europris' extensive network of 229 stores covers all 19 counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy, targeting 270 stores by the end of 2020.

For additional information, please contact:

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