Fredrikstad, 26 May 2016: Europris (OSE: EPR) today opened a new store in Råde, in Østfold county. Today's store opening brings the extensive network of stores to 232.

Situated off the main motorway in the southeast of Norway (the E6), the store is located on one of the main approaches to Fredrikstad, Hankø and the Hvaler islands, close to the Swedish border.

- *We are excited to open our 16th store in our home county of Østfold. The store includes the latest example of the fully upgraded layout, providing an excellent shopping experience and clear visibility of all our great offers for customers in the region, says CEO Pål Wibe.*

Europris' extensive network of 232 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy, targeting 270 stores by the end of 2020.

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