Fredrikstad, 12 May 2016: Europris (OSE: EPR) today opened a new store at Andenes on the island of Andøya, in Nordland county. Today's store opening brings the extensive network of stores to 231.

The new store on Andøya is a testament to Europris' ability to find good locations in small and more remote parts of the country.

- *Andenes is a community with a population of fewer than 3 000 people. We are excited to be able to make our unique shopping experience available to them, and to provide attractive offers and bargains to all our customers on the island, says CEO Pål Wibe.*

Europris' extensive network of 231 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy, targeting 270 stores by the end of 2020.

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