Fredrikstad, 29 June 2016: Europris (OSE: EPR) today opened a new store at Strømmen Storsenter in Akershus county, close to Oslo. Today's store opening brings the extensive network of stores to 236.

Europris has opened seven stores so far this year and is now more than half way through the pipeline for the year, which includes eleven new stores in total.

- *We are really looking forward to presenting our concept to the customers at Norway's third largest shopping centre. The opening represents a continuation of our successful newstores at Grorud (Oslo) and in Bodø last year, both shopping center locations, says CEO Pål Wibe.*

Europris' extensive network of 236 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy, targeting 270 stores by the end of 2020.

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