Fredrikstad, 18 August 2016: Europris (OSE: EPR) today opened a new store at Eurosenteret in Vormsund, in the county of Akershus. Today's store opening brings the extensive network of stores to 238.

Europris has opened nine stores so far this year. Management expects one additional store opening (Laksevåg) during the current quarter. The remaining two stores in the 2016 pipeline will be opened in the fourth quarter, in the run-up to the busy Christmas selling period.

- *We are always excited about new store openings, and we look forward to making our attractive offers and bargains available at yet another new location, says CEO Pål Wibe.*

Europris' extensive network of 238 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy, targeting 270 stores by the end of 2020.

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