District manager in Europris AS and primary insider Vegard Frøland has today sold 4,444 shares in Europris ASA at a share price of NOK 38.64 per share. Following this transaction, Vegard Frøland will own 0 shares in Europris ASA.

Further information from:

Petter Wilskow, HR & Legal Director

Telephone: +47 916 25 735

Fredrikstad, 12 August 2016

Europris ASA

This information is subject to the disclosure requirements pursuant to section 5-12 of the Norwegian Securities Trading Act.