Fredrikstad, 11 August 2016: Europris (OSE: EPR) today opened a new store at Stovner Senter in Oslo. Today's store opening brings the extensive network of stores to 237.

Europris has opened eight stores so far this year and has a strong pipeline for 2016, which includes twelve new stores in total.

- *We are really looking forward to presenting our concept to the customers at another shopping centre. The opening represents a continuation of our successful new stores at Strømmen Storsenter (Akershus) in June and at Grorud (Oslo) and in Bodø last year, all shopping center locations, says CEO Pål Wibe.*

Europris' extensive network of 237 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy, targeting 270 stores by the end of 2020.

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