Fredrikstad, 29 September 2016: Europris (OSE: EPR) today opened a new store at Laksevåg Senter in Bergen, in the county of Hordaland. Today's store opening brings the extensive network of stores to 238.

Europris has opened ten stores so far this year. One store was closed in September (Solheimsviken), as the building was due to be demolished. The remaining two stores in the 2016 pipeline will be opened in the fourth quarter.

- *We look forward to presenting our concept to the customers at Laksevåg Senter*

- *Given the right locations and contractual terms we see opportunity for additional shopping centre stores going forward, says CEO Pål Wibe.*

Europris' extensive network of 238 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy, targeting 270 stores by the end of 2020.

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