Fredrikstad, 30 March 2017: Europris (OSE: EPR) today opened a new store in Brekstad in the municipality of Ørland, in the county of Sør-Trøndelag. Today's store opening brings the network to a total store count of 242.

The new store in Brekstad is the company's third store opening in 2017. Following this opening, the company has a remaining pipeline of 11 new stores confirmed for 2017.

- *We look forward to presenting our concept to the customers at Libra shopping centre in Brekstad, our first shopping centre location in 2017.*

- *Given the right locations and contractual terms we see opportunity for additional shopping centre stores going forward, says CEO Pål Wibe.*

Europris' extensive network of 242 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy.

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