Fredrikstad, 23 March 2017: Europris (OSE: EPR) today opened a new store in the municipality of Rælingen, in the county of Akershus. Today's store opening brings the extensive network of stores to 241.

The new store in Rælingen is the company's second store opening in 2017. Following this opening, the company has a remaining pipeline of 12 new stores confirmed for 2017.

- *We are always excited about new store openings, and we look forward to providing customers with everyday low prices, convenience and nice shopping experiences at yet another new location, says CEO Pål Wibe.*

Europris' extensive network of 241 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy.

For additional information, please contact:

Martin Bjørklund, IR Director

Telephone: +47 48 40 51 97

E-mail: ir@europris.no