Fredrikstad, 9 November 2017: Europris (OSE: EPR) today opened a new store in Risør in the county of Aust-Agder. Today's store opening brings the network to a total store count of 247.

Europris has opened eight new stores so far in 2017. Following these openings, the company has a remaining pipeline of three new stores confirmed for 2017.

- Risør, with its 7 000 inhabitants, is a popular tourist place. We are excited to open our new store in Risør and to bring our unique concept and customer value proposition to both residents and tourists in this area, says CEO Pål Wibe.

Europris' extensive network of 247 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy.

For additional information, please contact:

Martin Bjørklund, IR Director

Telephone: +47 48 40 51 97

E-mail: ir@eu

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