Fredrikstad, 18 January 2018: Europris (OSE: EPR) today opened a new store in Lillehammer in the county of Oppland. Today's store opening brings the extensive network of stores to 251.

The new store in Lillehammer is the company's first store opening in 2018, and marks the beginning of a strong pipeline of stores for the current year.

- We are excited to commence the planned store openings for 2018 with our second store in the Lillehammer area. At the same time, our first store in Lillehammer opens fresh and refurbished, so a big day for Europris in Lillehammer today, says CEO Pål Wibe.

Europris' extensive network of 251 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy.

For additional information, please contact:

Martin Bjørklund, IR Director

Telephone: +47 48 40 51 97

E-mail: ir@eur

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