Fredrikstad, 15 March 2018: Europris (OSE: EPR) today opened a new store at Digernes, east of Ålesund in the county of Møre & Romsdal. Today's store opening brings the extensive network of stores to 252.

The new store at Digernes is the company's second store opening in 2018. Following this opening, the company has a remaining pipeline of 7 new stores confirmed for 2018.

- We are always excited about new store openings, and we look forward to providing customers with low prices, convenience and nice shopping experiences in our newest store at Digerneset Næringspark, says CEO Pål Wibe.

Europris' extensive network of 252 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy.

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