Fredrikstad, 3 May 2018: Europris (OSE: EPR) today opened a new store at Rykkinn, in Bærum municipality outside Oslo. Today's store opening brings the extensive network of stores to 253.

The new store at Rykkinn is the company's third store opening in 2018. Following this opening, the company has a remaining pipeline of six new stores confirmed for 2018.

- The location of our new store at Rykkinn demonstrates the versatility and uniqueness of the Europris concept, situated in the basement of the shopping centre with convenient access to the car park.

- We are excited also to be able to extend our reach in the western part of the wider Oslo area, says CEO Pål Wibe.

Europris' extensive network of 253 stores covers all counties in Norway. Continued expansion of the store portfolio in both rural and urban areas is an important part of Europris' current growth strategy.

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