Fredrikstad, 16 October 2018: Europris (OSE: EPR) opened a new store today in Nannestad local authority in Akershus county. This brings the company's extensive network of stores to 257.

Europris has opened eight new stores, and closed one store, so far this year. Following these openings, the company has one new store confirmed for 2018 in its remaining pipeline.

"We're delighted to open a store at Nannestad Torg," says CEO Pål Wibe "and we look forward to providing customers with everyday low prices, convenience and enjoyable shopping experiences."

Europris' nationwide network of 257 stores covers every Norwegian county. In June, the company also launched online shopping, which will make it possible to extend the offering of good-value products across multiple categories. While the physical stores will continue to be the main Europris channel for the foreseeable future, the group's growth strategy remains unchanged and its expansion in discount variety retailing will now continue through both physical stores and the new online channel.

For further information, please contact:

Trine Engløkken, IR manager
Telephone: +47 940 50 937
E-mail: ir@europris.no

Click here for more information: http://www.newsweb.no/index.jsp?messageId=461330