Fredrikstad, 11 April 2019: Europris (OSE: EPR) opened two new stores today - one at Vestnes in Møre and Romsdal county and the other at Øksnevad in Klepp local authority in Rogaland county. This brings the company's extensive network of stores to 261.

Europris has opened three stores so far in 2019. The company has a robust pipeline of new stores for 2019 and beyond, with three additional stores in 2019 (six for the year in total).

"I'm really excited about this 'super Thursday'," says CEO Pål Wibe. "We're opening two new Europris stores, kicking off the important spring/summer season while the stores are filled with what the customers need for their Easter celebrations. With this, we fortify our position as 'The Seasonal Store of Norway'."

Europris' nationwide network of 261 stores covers every Norwegian county. In 2018, the company also launched online shopping, which will make it possible to extend the offering of good-value products across multiple categories.

While the physical stores will continue to be the main Europris channel for the foreseeable future, the group's growth strategy remains unchanged and its expansion in discount variety retailing will continue through both physical stores and the online channel.

For further information, please contact:

Trine Engløkken, IR manager
Telephone: +47 940 50 937

E-mail: ir@europris.no

Click here for more information