Fredrikstad, 15 May 2019: Europris (OSE: EPR) opened a new store today at Fosnavåg in Herøy local authority in Møre and Romsdal county. This brings the company's extensive network of stores to 262.

Europris has opened four stores so far this year and plans to add one additional store before the summer holiday season begins at the end of June. The company has a robust pipeline of new stores for 2019 and beyond, with two additional stores in 2019 (six for the year in total).

"I'm always excited about new store openings," says CEO Pål Wibe. "We're delighted to open a store in Fosnavåg which is packed with everything needed for customers to celebrate Norway's Constitution Day on 17 May, as well as providing them with everyday low prices, convenience and enjoyable shopping experiences."

Europris' nationwide network of 262 stores covers every Norwegian county. In 2018, the company also launched online shopping, which will make it possible to extend the offering of good-value products across multiple categories.

The physical stores will continue to be the main Europris channel for the foreseeable future. The group's growth strategy remains unchanged, and its expansion in discount variety retailing will continue through both physical stores and the online channel.

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