Fredrikstad, 26 March 2020: Europris (OSE: EPR) opened a new store today in Tau in Rogaland county. This brings the company's extensive network of stores to 265.

Today's store opening is the first in 2020. The company has a robust pipeline of new stores for 2020 and beyond.

Europris' nationwide network of 265 stores covers every Norwegian county. In 2018, the company also launched online shopping, which will make it possible to extend the offering of good-value products across multiple categories.

The physical stores will continue to be the main Europris channel for the foreseeable future. The group's growth strategy remains unchanged, and its expansion in discount variety retailing will continue through both physical stores and the online channel.

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