Fredrikstad, 18 March 2021: Europris (OSE: EPR) opened a new store today at Austevoll in Vestland county. This brings the group's extensive network of stores to 267.

Today's opening is the first one in 2021. The group has a robust pipeline of new stores for 2021 and beyond. Europris' nationwide network of 267 stores covers every Norwegian county.

While Europris also offers online shopping, physical stores will continue to be the main channel in Europris for the foreseeable future. The group's growth strategy remains unchanged, and its expansion in discount variety retailing will continue through both physical stores and the online channel.

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