16 September 2021: Europris ASA has carried out the long-term incentive programme for 2021 covering restricted shares for senior executives and directors of Europris. The restricted shares programme provides participants the opportunity to purchase shares with a two-year lock-in period for an amount limited to a maximum of NOK 500 000 annually, at 19 per cent discount. The price for the shares was NOK 61.51 per share, which corresponds to the ten-day volume -weighted average price of Europris' share for the period 2 to 15 September 2021.

The following persons in the management discharging managerial responsibilities in Europris ASA have on 16 September 2021 acquired shares in Europris in connection with the long-term incentive programme.

Name / Position / Acquired shares / Updated total shareholding:
Knipen AS, Espen Eldal / CEO / 10 035 shares / 610 528 shares
Stina C. Byre / CFO / 10 035 shares / 10 528 shares
Spæren Invest AS, Knut Spæren / VP International Sourcing / 10 035 shares / 277 195 shares

Europris sold a total of 68 941 own shares in connection with the programme. Following the transactions, Europris holds 5 996 265 own shares.

For further inquiries, please contact:

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This information is subject to disclosure requirements set out in the Market Abuse Regulation EU 596/2014 Article 19 and the Norwegian Securities Trading Act Section 5-12.

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