Fredrikstad, 24 May 2022: Europris opened a new store today in Lagunen retail park outside Bergen city center in Vestland county. This brings the chain's extensive network of stores to 272.

Today's opening is the second one in 2022. The group has a robust pipeline of new stores for 2022 and beyond. Europris' nationwide network of 272 stores covers every Norwegian county.

"We're pleased to announce a new store opening in Lagunen - one of Norway's largest retail areas," says CEO Espen Eldal. "I'm also very excited to present the most modern Europris store, with an expanded range of toys, developed in cooperation with online toy store Lekekassen."

While Europris also offers online shopping, physical stores will continue to be the main sales channel in Europris for the foreseeable future. The group's growth strategy remains unchanged, and its expansion in discount variety retailing will continue through both physical stores and the online channel.

For further information, please contact:

Stina C Byre
CFO
Telephone: +47 411 05 808

Trine Engløkken
Investor relations
Telephone: +47 940 50 937

E-mail: ir@europris.no

Click here for more information