14 September 2022: Europris ASA has carried out the long-term incentive programme for 2022 covering restricted shares for senior executives and directors of Europris. The restricted shares programme provides participants the opportunity to annually purchase shares with a three-year lock-in period for an amount limited to a maximum of NOK 500 000. The value reduction of the shares from the lock-in period was 15 per cent. This was calculated by an independent firm based on Black & Scholes methodology. The market price for the shares was NOK 57.72 per share, which corresponds to the ten-day volume-weighted average price of Europris' share for the period 31 August to 13 September 2022. The price per share after the value reduction (the purchase price) was NOK 49.06.

The following directors and senior executives discharging managerial responsibilities in Europris ASA have on 14 September 2022 acquired shares in Europris in connection with the long-term incentive programme.

Name / Position / Acquired shares / Updated total shareholding:
Retiro AS, Tom Vidar Rygh / Chair of the board / 10 192 shares / 620 227
Tone Fintland / Director / 10 192 shares / 21 000 shares
Claus Juel-Jensen / Director / 10 192 shares / 17 304 shares
Digital Hverdag AS, Bente Sollid Storehaug / Director / 2 038 shares / 2 038 shares
Knipen AS, Espen Eldal / CEO / 10 192 shares / 620 720 shares
Stina Charlene Byre / CFO / 6 115 shares / 16 643 shares
Spæren Invest AS, Knut Spæren / VP International Sourcing / 10 192 shares / 287 387 shares
Europris sold a total of 59 113 own shares in connection with the programme. Following the transactions, Europris holds 5 938 263 own shares.

For further inquiries, please contact:

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This information is subject to disclosure requirements set out in the Market Abuse Regulation EU 596/2014 Article 19 and the Norwegian Securities Trading Act Section 5-12.

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