Fredrikstad, 3 November 2022: Europris opened a new store today in Nittedal in Viken county. This brings the chain's extensive network of stores to 276.

Today's opening is the sixth and final new store in 2022. The group has a robust pipeline of new stores for 2023 and beyond. Europris' nationwide network of 276 stores covers every Norwegian county.

"We're excited to open a new store in Nittedal, especially as this location is an attractive and heavily populated area outside of Oslo which has been a white spot for us. Today is also an important date for the chain as it marks the start of the important Christmas season in all Europris stores across the country. Every store is filled with all you need for the Christmas, in addition to providing customers with everyday low prices, convenience and enjoyable shopping experiences," says CEO Espen Eldal.

While Europris also offers online shopping, physical stores will continue to be the main sales channel in Europris for the foreseeable future. The group's growth strategy remains unchanged, and its expansion in discount variety retailing will continue through both physical stores and the online channel.

For further information, please contact:

Stina C Byre
CFO
Telephone: +47 411 05 808

Trine Engløkken
Investor relations
Telephone: +47 940 50 937

E-mail: ir@europris.no

Click here for more information