Fredrikstad, 21 September 2023: Europris opened a new store today at Triaden center in Lørenskog outside of Oslo (Viken county). Today's opening is the fifth new store in 2023. The group has a robust pipeline of new stores for 2023 and beyond. Europris' nationwide network of 281 stores covers every Norwegian county.

"We're delighted to open the third store in Lørenskog located at Triaden center," says CEO Espen Eldal. "The new store is filled with all you need for the everyday season, as well as providing customers with low prices, convenience and enjoyable shopping experiences."

While Europris also offers online shopping, physical stores will continue to be the main sales channel in Europris for the foreseeable future. The group's growth strategy remains unchanged, and its expansion in discount variety retailing will continue through both physical stores and the online channel.

For further information, please contact:

Stina C Byre
CFO
Telephone: +47 411 05 808

Trine Engløkken
Investor relations
Telephone: +47 940 50 937

E-mail: ir@europris.no

Click here for more information