21 May 2024: Europris ASA has carried out the long-term incentive programme for 2024 covering restricted shares. The restricted share programme provides participants the opportunity to annually purchase shares with a three-year lock -in period for an amount limited to a maximum of NOK 500,000. The value reduction of the shares from the lock-in period was 14 per cent. This was calculated by an independent firm based on Black & Scholes methodology. The market price for the shares was NOK 69.39 per share, which corresponds to the ten-day volume-weighted average price of Europris' share for the period 2 to 16 May 2024. The price per share after the value reduction (the purchase price) was NOK 59.67.

The following executives discharging managerial responsibilities in Europris ASA have on 21 May 2024 acquired shares in Europris in connection with the long-term incentive programme.

Name / Position / Acquired shares / Updated total shareholding:
Knipen Invest AS, Espen Eldal / CEO / 8,378 shares / 629,098 shares
Stina Charlene Byre / CFO / 5,865 shares / 28,271 shares
Eketoppen Holding AS, Jon Boye Borgersen / VP commercial / 4,189 shares / 120,856 shares
Spæren Invest AS, Knut Spæren / VP international sourcing / 4,189 shares / 151,181 shares

Europris sold a total of 22,621 own shares in connection with the programme. Following the transactions, Europris holds 3,319,636 own shares.

For further inquiries, please contact:

Stina Charlene Byre, CFO, stina.byre@europris.no, +47 41 10 58 08
Trine Engløkken, Investor Relations, trine.englokken@europris.no, +47 94 05 09 37