NIRI-NY VOLUNTEER KICK-OFF MEETING

Thursday, August 4 – 5:30 pm to 8:00 pm
NYSE Euronext, 11 Wall Street

As we approach the start of our 2011-2012 program year, NIRI-NY is calling on our members to help us continue to advance the IR profession and build on our success as one of the leading NIRI chapters in the country.

We invite you to volunteer for one of our four committees: **Programs**, **Communications**, **Professional Development**, and **Membership**.

We are planning a Volunteer Kick-off Meeting on Thursday, August 4, at the NYSE Euronext (11 Wall Street) from 5:30 pm to 8 pm. At this event, each committee chair will provide an overview and we will break out into individual committee meetings for brainstorming on new ideas. **Food and refreshments will be provided!**

Please RSVP... cleanlists@mindspring.com if you will be able to attend the kick-off meeting on August 4 or if not, which committee you would like to volunteer for.

Programs Committee (co-chaired by Cheryl Gedvila and Eleanor Powell):
Develops and implements ideas for intelligent, useful and often thought-provoking events, bringing important trends, actionable information and new topics to our members. Joining this committee means learning about critical activities in IR, meeting influential speakers and colleagues and of course, having fun at the same time! Your involvement could be as little as working on a single program or getting involved in all of our monthly events.

Communications Committee (chaired by Theresa Molloy):
Responsible for publicizing chapter events, including monthly programs, professional development seminars and other activities. The committee is also responsible for maintaining the chapter's website. Joining this committee will give volunteers the opportunity to interact with other members responsible for various programs, and to develop flyers and press releases. We also welcome people with graphic design and website experience.

Professional Development Committee (chaired by Patrick Tracey):
Provides members with workshops and personal career development opportunities in a smaller group setting. The committee also has the opportunity to help drive the profession of investor relations through its association with New York University's continuing education program, along with proactive outreach to other top-tier educational organizations. This team will help crusade the great profession of IR and have a fun time while doing so!

Membership Committee (chaired by Kate McKay):
The "Welcome Wagon" of the chapter, we host several events during the year to bring new members together and introduce them to board members and senior IR professionals in the chapter. We also focus on recruiting new members to help the continued growth of our chapter, by educating prospective members on the benefits of NIRI and NIRI-NY membership. Volunteers will get to connect with many chapter members and provide positive energy to help enhance the member experience.