Evaluating Your Investor Relations Program

- How do you and your executive team evaluate the effectiveness of your investor relations program?
- What criteria do you use?
- What aspects of investor relations add the most value to investors?

Join NIRI NY on Tuesday, October 11 and a panel of leading experts as we explore these questions and share best practice research and benchmarking studies.

Moderator:
Neil Stewart, Editor-at-Large, IR magazine

Panelists:
Rikard Bandebo, Global Manager, Investor Relations Roundtable, Corporate Executive Board
Stephen Davidson, Senior Vice President, Investor Relations, NYSE Euronext
William Haney, Global Head, Thomson Reuters' Investor Relations Services

Date: Tuesday, October 11
Location: NYSE Euronext, 2 Broad Street (Wall St. and Broad St. Entrance)
Registration: 5:30 pm
Program: 6:00 pm
Reception: 7:00 pm
Cost: Members: $50, Non-members: $75
RSVP: cleanlists@mindspring.com

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